



SONY

CINEMA IS COMING HOME

Home Cinema Projector 2025

A night sky filled with stars and a vibrant, colorful aurora or nebula over a body of water. The sky transitions from a deep blue at the top to a bright orange and yellow glow near the horizon, where the aurora is most prominent. The water below reflects the colors of the sky, and the foreground shows a dark, silhouetted shoreline.

**Sony introduces
“Pro Cinematic HDR” experience**

The ultimate cinema experience comes home

New



Color : Black



Live Color Enhancer

BRAVIA Projector 9

VPL-XW8100ES

Laser with ACF-Lens | 4K HDR | 3,400 lm

See every movie in a new light with the ultimate home cinema experience powered by our XR Processor for projector. Enjoy precision and clarity with rich gradation, deep blacks, and brilliant colors, enhanced by our class-leading laser light source.

Upgrade to unmatched immersion

New



Color : Black



BRAVIA Projector 7

VPL-XW5100ES

Laser | 4K HDR | 2,200 lm

Upgrade home entertainment and experience the breathtaking clarity of native 4K resolution with our flagship projector processor XR.

Bright, immersive entertainment from a native 4K laser projector



Color : Black



VPL-XW7000ES

Laser with ACF-Lens

4K HDR

3,200 lm

Delivering extraordinary brightness, the VPL-XW7000ES brings an authentic big screen experience to your home. Enjoy crisp images full of lifelike colours, even in well-lit spaces like your media room or living room.

Bring home entertainment with a native 4K, high-value laser projector



Color : Black



SXR0

Z-Phosphor
LASER LIGHT SOURCE

X1
Ultimate
for projector

TRILUMINOS PRO

VPL-XW5000ES

Laser

4K HDR

2,000 lm

Savour the action with up to 2,000 lumens of high brightness, generated by a long-lasting laser light source, for vibrant images even on a large screen.

Sony Home Cinema Projector Lineup

4K HDR LASER PHOSPHOR PROJECTOR

	 Color : Black	 Color : Black	 Color : Black	 Color : Black
Model	BRAVIA Projector 9 VPL-XW8100ES	BRAVIA Projector 7 VPL-XW5100ES	VPL-XW7000ES	VPL-XW5000ES
Brightness	3,400lm	2,200 lm	3,200 lm	2,000 lm
Picture Engine	XR Processor for projector	XR Processor for projector	X1™ Ultimate for projector	X1 Ultimate for projector
Light Source Enhancer	Laser	Laser	Laser	Laser
Resolution	Native 4K	Native 4K	Native 4K	Native 4K
Lens (Bundled)	ACF-Lens	Standard 4K Lens	ACF-Lens	Standard 4K Lens
Dynamic Contrast	∞:1	∞:1	∞:1	∞:1
Color space	95% DCI-P3 XR Triluminos Pro	95% DCI-P3 XR Triluminos Pro	95% DCI-P3 Triluminos Pro	95% DCI-P3 Triluminos Pro
Screen Adjustment	Picture Position + Keystone	Aspect Ratio Scaling + Keystone	Picture Position	-
Features specified in HDMI2.1	4K120/ALLM	4K120/ALLM	-	-
Accessories Lens (Optional)	-	-	-	-

Picture Quality

Sony's advanced processing delivers an unrivalled HDR cinema experience.



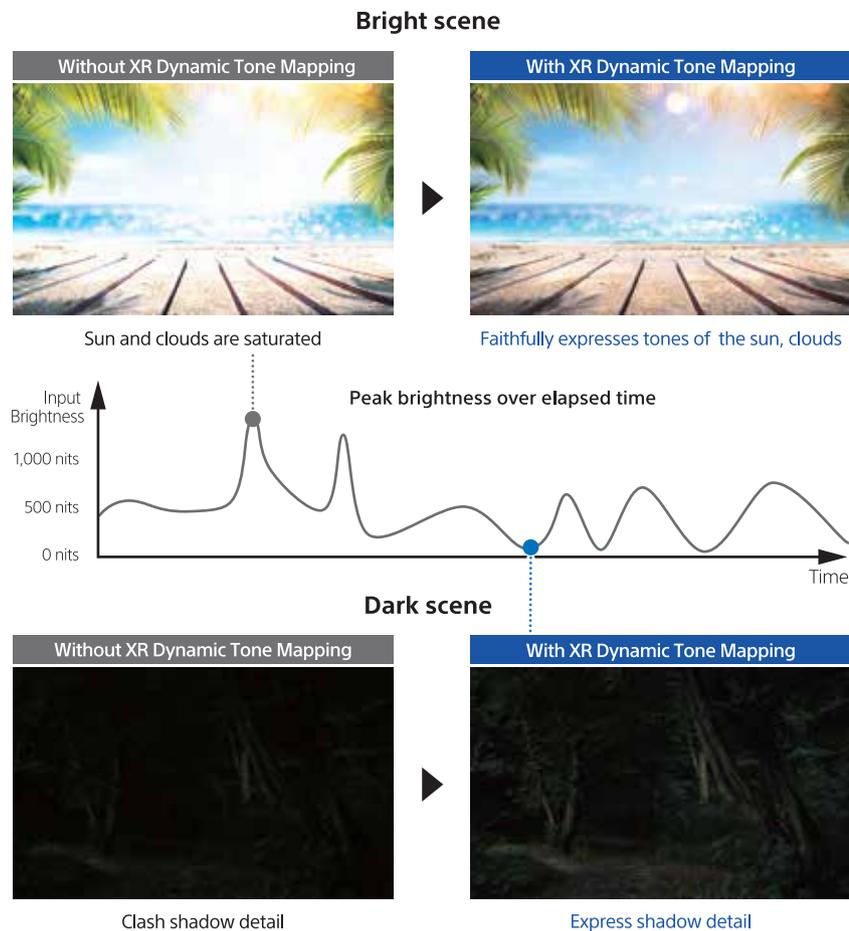
Bring every movie to new life with the ultimate home cinema experience powered by our XR Processor for projector and our class-leading laser light source. Enjoy precision and clarity with rich gradation, deep blacks, and brilliant colors.

XR Processor for Projector

XR Dynamic Tone Mapping

XR Dynamic Tone Mapping optimizes brightness frame by frame, ensuring perfect gradation and contrast while keeping creator's intent.

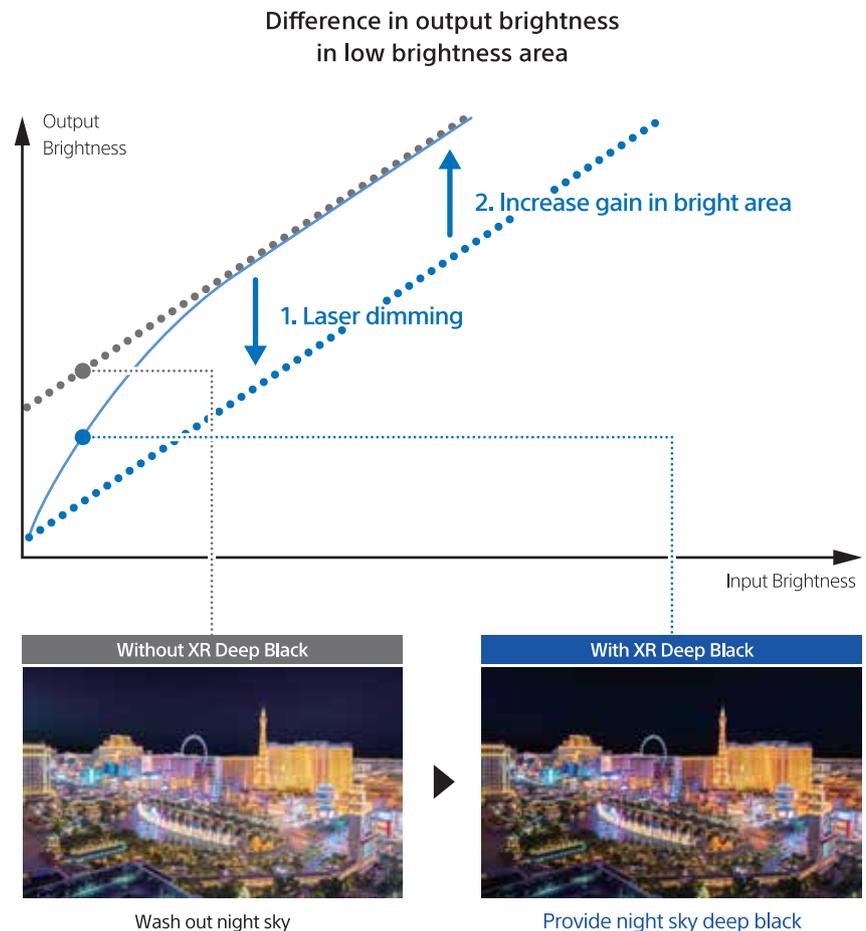
*BRAVIA Projector 9 / BRAVIA Projector 7 only



XR Deep Black

XR Deep Black technology enhances dark scenes with deeper blacks and precise color expression by controlling laser dimming in dark scenes and optimizing highlight processing.

*BRAVIA Projector 9 / BRAVIA Projector 7 only



XR Triluminos Pro

XR Triluminos Pro brings over a billion colors to life.

*BRAVIA Projector 9 / BRAVIA Projector 7 only

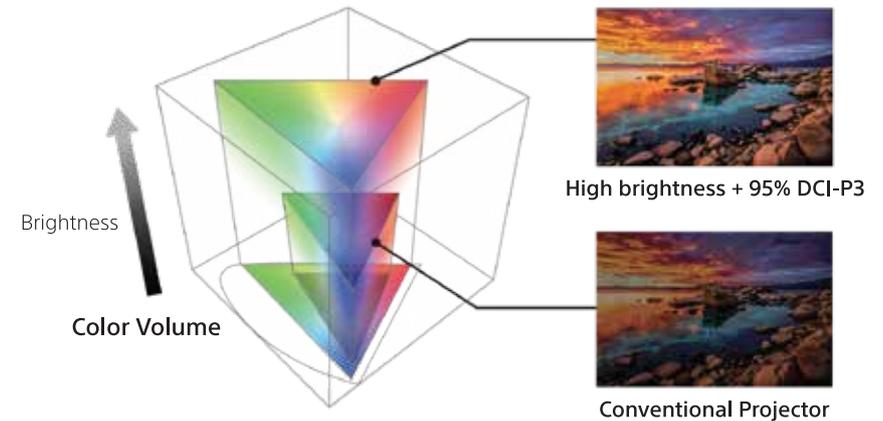


Without XR Triluminos Pro

With XR Triluminos Pro

Wide color gamut and High brightness

This combined with high brightness and expanded color volume delivers outstanding color expression.



XR Clear Image

XR Clear Image analyzes individual object frame-by-frame and expresses textures close to reality down to the finest detail while minimizing noise.

*BRAVIA Projector 9 / BRAVIA Projector 7 only

Best Clarity for individual objects

Focus on the finest details. XR technology hones in on individual details, bringing unparalleled sharpness and precision to every scene.

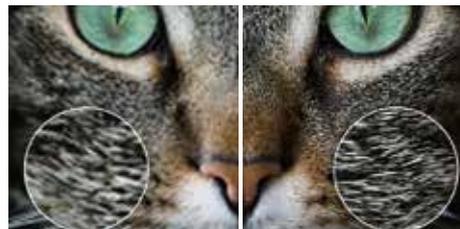
Without XR Clear image With XR Clear image



Everything upscaled to 4K quality

See everything in crisp 4K quality. XR upscaling technology smartly recreates lost textures and details, transforming every frame to restore the director's vision.

Without XR Clear image With XR Clear image



Beautiful images without noise

Uncompromised clarity. XR's noise reduction technology ensures smooth, distraction-free visuals.

Without XR Clear image With XR Clear image



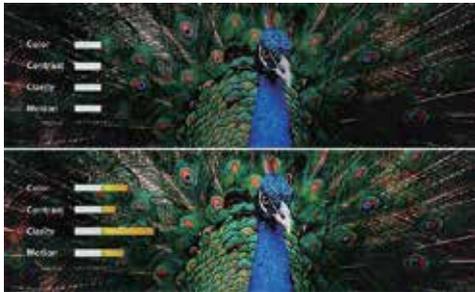
Background technologies to achieve value

XR Processor for projector optimizes our acclaimed BRAVIA TV video processing for projection.

Cross-Analyzes

Rather than processing various elements such as color, definition, and contrast individually, it analyzes them cross-sectionally to provide more natural-looking images without artificial impressions.

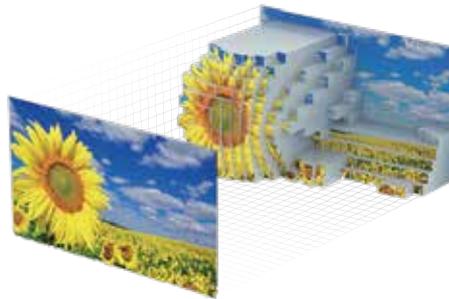
*BRAVIA Projector 9 / BRAVIA Projector 7 only



Depth Mapping

It utilizes Human Cognitive technology to enhance depth and texture for immersive experiences. Foreground depth is enhanced and the background adjusted so the entire image looks more real and natural.

*BRAVIA Projector 9 / BRAVIA Projector 7 only



Focal Points recognition

The focal point is where you tend to focus in a picture, where your eyes are naturally drawn to within the scene. It recognizes that focal point and enhances that part of the image.

*BRAVIA Projector 9 / BRAVIA Projector 7 only



Creator's intent

Sony home cinema projectors also perform consistent picture quality adjustment and signal processing to reproduce the gradation and color which creator's intent.

This is achieved by designing and adjusting the basic picture quality parameters of the projector with the same targets as the industry-standard BVM-HX3110's White Balance/Gamma/Color.

Additionally, our projectors use the XR processor* of the same generation as the current BRAVIA high-end models.

*BRAVIA Projector 9 / BRAVIA Projector 7 only



Flagship-level X1™ Ultimate for projector

X1 Ultimate for projector optimises our acclaimed BRAVIA TV video processing for projection.

The incredible power of this video engine enables advanced data processing, with real-time enhancement of each on-screen object.

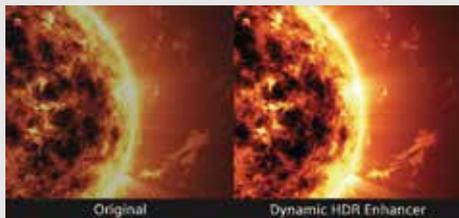
The result is high dynamic range imagery with texture, colour, contrast and realism only available from Sony's home cinema projectors.



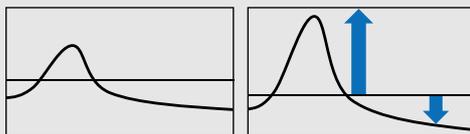
Simulated images

Object-based HDR Remaster

Object-based HDR Remaster analyses the colour of individual objects on screen and adjusts the contrast, resulting in more realistic pictures with greater depth and texture.



Simulated images



Dynamic HDR Enhancer

Dynamic HDR Enhancer processes HDR content scene by scene and enhances the contrast in combination with laser output control—bringing you bright 4K HDR images.



Simulated images

Object-based Super Resolution

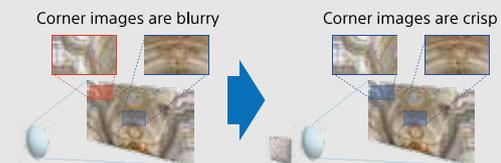
Object-based Super Resolution technology detects individual objects in a picture and enhances each one for exceptional accuracy and detail.



Simulated images

Dual Database Processing

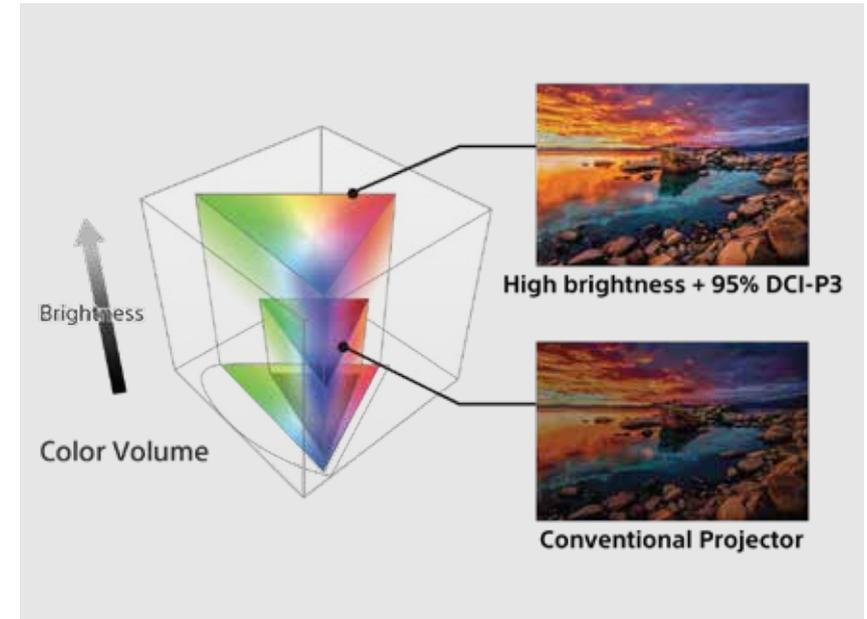
Two powerful image improvement databases work together to improve picture quality in real time. One database helps reduce on-screen noise, while the other is used to upscale the resolution.



Precompensate by Digital Focus Optimizer

Digital Focus Optimiser

By analysing every pixel and detecting possible degradation in advance, the Digital Focus Optimiser corrects the image quality so that the focus is better than ever, even in the corners.



True-to-life colours with TRILUMINOS PRO™

See over a billion colours come to life with TRILUMINOS PRO. Our unique TRILUMINOS PRO algorithm can detect colour from saturation, hue and brightness to reproduce natural shades in every detail. You'll enjoy colours that are closer to those seen in the real world.

Wide colour volume

Enjoy spectacular brightness and stunning realism, thanks to new Wide Dynamic Range Optics that achieve a 95% DCI-P3 wide colour gamut.



Installation Flexibility

Effortless installation.

Endless possibilities.

With effortless installation, Sony projectors open up endless possibilities. The compact, lightweight design allows for versatile setup in any space.

Compact and lightweight

Say goodbye to heavy lifting. Weighing in at 14kg and 13kg, our projectors pack a punch without the bulk.



BRAVIA Projector 9 / VPL-XW7000ES



BRAVIA Projector 7 / VPL-XW5000ES

Flexible installation, consistent clarity

Effortlessly adjust your image for geometry, ensuring seamless projection at any ceiling or stand height by using with the lens shift function and corner keystone correction in combination. With XR Clear Image, content can be projected while maintaining as much clarity as possible.

*BRAVIA Projector 9 / BRAVIA Projector 7 only

Without Corner keystone correction



Projected as a trapezoid

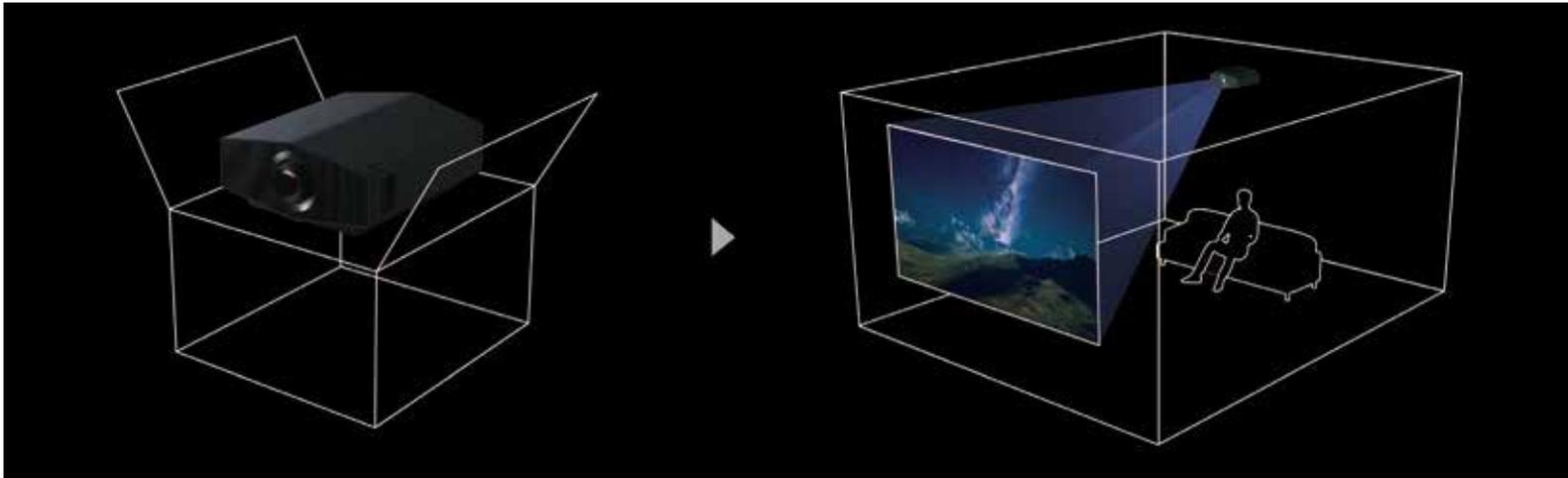
With Corner keystone correction



Can be adjusted to shape to fit the screen

Default picture setting ideal for cinema

Stunning visuals right out of the box. Sony Home Cinema Projectors are pre-configured for cinematic color and gamma, with extensive adjustment and calibration options available if needed.

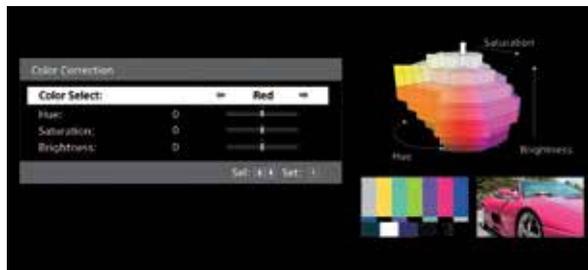


Precision controls for perfect viewing

Explore countless ways to enhance your home cinema experience with customisable settings for color correction, color space, and gamma correction to display images just the way you like them.

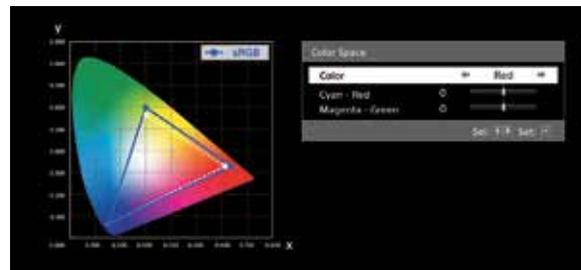
Color correction

Precise color correction technology enhances the accuracy of every hue, creating lifelike images with rich tones.



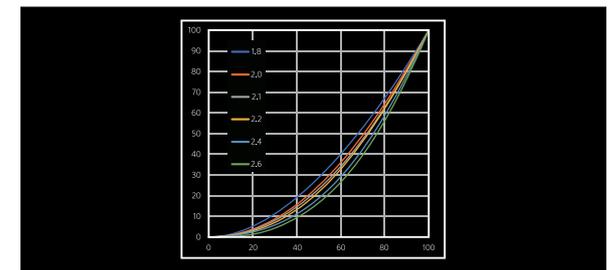
Color space

With a huge 95% DCI-P3 color gamut, and custom color space tuning, all your visuals are more immersive and realistic.



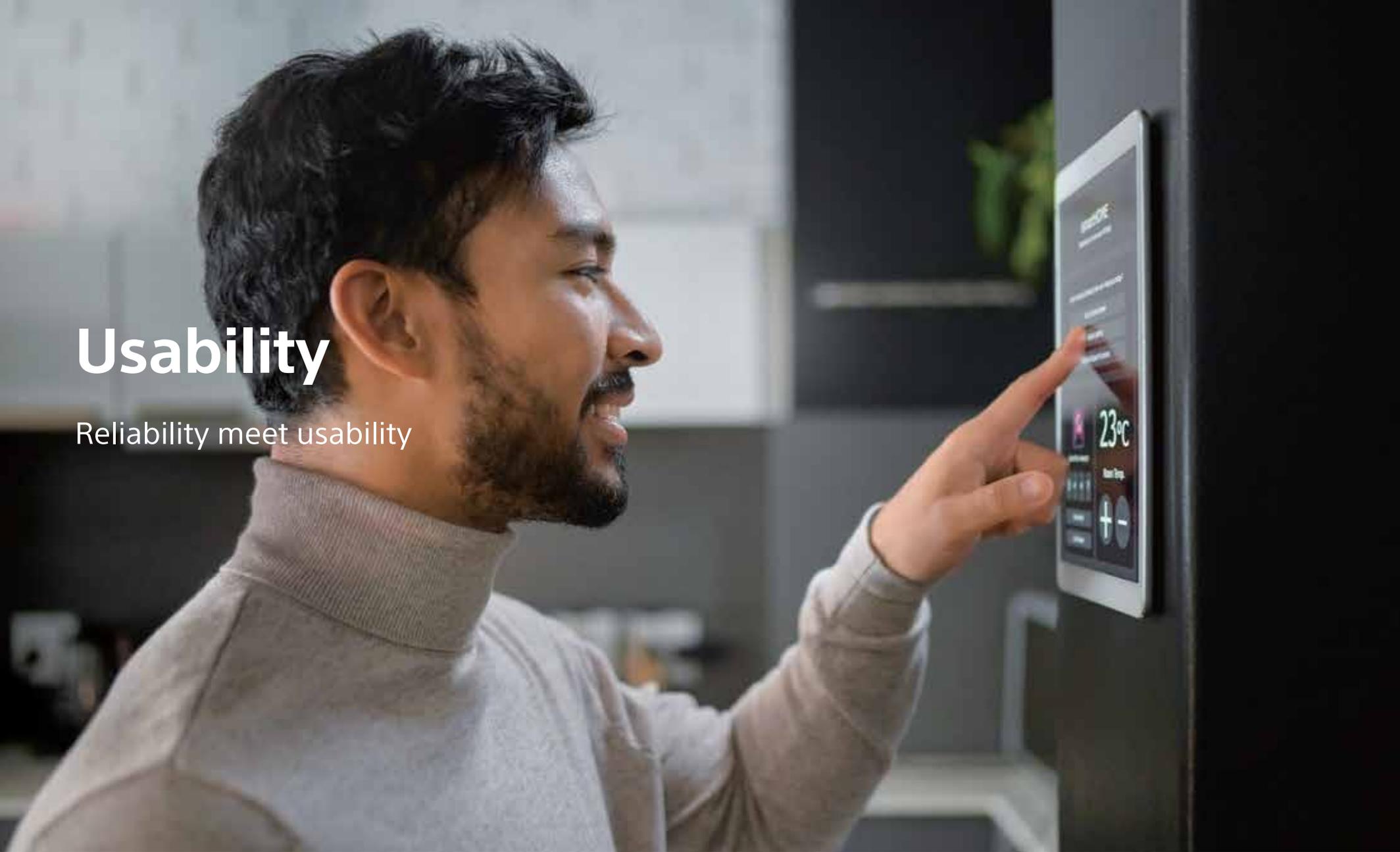
Gamma correction

It configures the response characteristics of gradation of the corrected image.



Usability

Reliability meet usability



Built for reliability and designed for usability, our projectors integrate seamlessly with industry protocols and major solutions.

Reliable operation with standard industry protocols as well as major solution partners

Home Automation Systems

One remote to manage it all. Easily integrate your projector with top home automation systems like Control4, Crestron, Savant, AMX.



Remote diagnostics

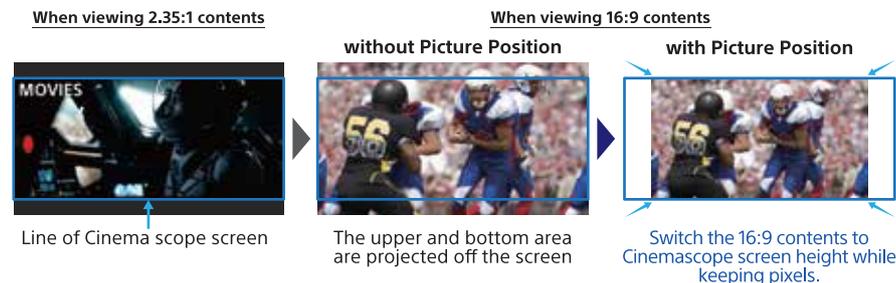
Ideal for advanced custom installations, Sony home cinema projectors support remote monitoring and diagnostics of network settings, status, and even temperature.



Picture Position Memory

Easily switch between cinema aspect ratios and TV aspect ratios with the push of a button. Ideal for Cinemascope screens with 3/5" programmable presets to support a wider range of content aspect ratios.

*BRAVIA Projector 9 / VPL-XW7000ES



Aspect Ratio Scaling

Easily scale 16:9 content to match the height of a Cinemascope screen digitally without needing to adjust the lens.

*BRAVIA Projector 7 only



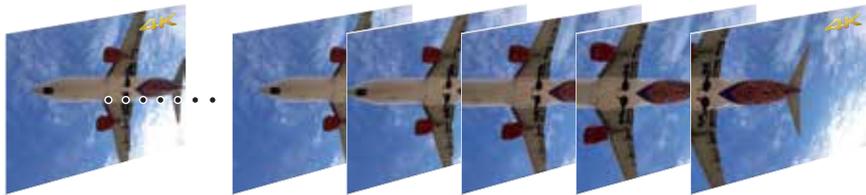
With 4K/120fps and ALLM (Auto Low Latency Mode) by HDMI2.1, it gives smooth and clear movement for responsive gameplay.

4K/120 fps*1

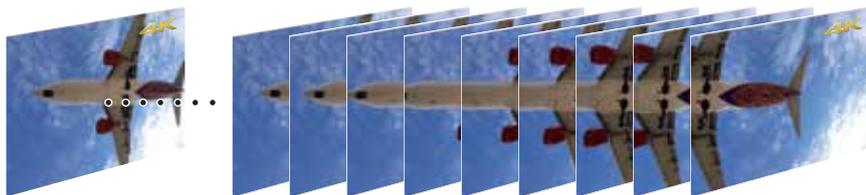
Experience lightning-fast, smooth visuals in 4K at 120 frames per second. Perfect for action-packed gaming.

*BRAVIA Projector 9 / BRAVIA Projector 7 only

4K/60 fps



4K/120 fps



*1: 4K/120fps compatible games

Auto Low Latency Mode*2

Always game-ready. Automatically switch to game mode with Auto Low Latency Mode, ensuring responsive play and minimal lag.

*BRAVIA Projector 9 / BRAVIA Projector 7 only



Auto Low Latency Mode: OFF

Auto Low Latency Mode: ON

BRAVIA Projector 9 / BRAVIA Projector 7

Input lag reduction

21 msec for 4K/60 fps signal

12 msec for 4K/120 fps signal

*2: The Projector automatically switches Input Lag Reduction mode to on based on the ALLM information from the HDMI-connected device. In this mode, Motionflow and NR cannot be used.

A scenic landscape of a turquoise bay with two people on a rocky outcrop in the foreground. The sun is low on the horizon, creating a warm glow. The water is a vibrant blue-green, and the sky is a clear, light blue with a few wispy clouds. The foreground shows large, grey rocks and some green foliage.

Sustainability

Better tech. Better planet

Better tech helps maintain a better planet.

Our projectors are designed with sustainability in mind, featuring mercury-free components and enhanced power efficiency.

Environmentally friendly design

Better tech helps maintain a better planet. Our projectors are designed with sustainability in mind, featuring mercury-free components and enhanced power efficiency.

Power efficiency

Maximize energy efficiency without compromising on picture quality, with XR Deep Black's advanced laser control technology. Save on power, not on quality.

*BRAVIA Projector 9 / BRAVIA Projector 7 only

Conventional model



Power consumption in the dark scene

With XR Deep Black

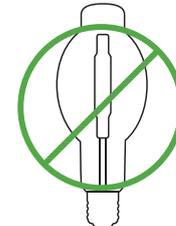


Power consumption in the dark scene

Mercury-free

Safer and greener. Our projectors use mercury-free laser light sources, designed to be safer for the environment and your home.

Mercury usage



0%

All our projectors use mercury-free laser light sources.

Live Color Enhancer

The Live Color Enhancer selectively expands the color gamut, for vivid HDR images without unnatural oversaturation. Whether you're watching in daylight or a dark room, you can count on vibrant, true-to-life colors.

*BRAVIA Projector 9 / VPL-XW7000ES



Live Color Enhancer: **OFF**
Washout color



Live Color Enhancer: **ON**
Reproduce color

4K Motionflow

The powerful video processor in the projector offers Motionflow for smooth and clear motion, even when viewing 4K content. Motionflow is ideal for fast-moving sports content, as it adds frames to reduce blur while maintaining brightness. Cinema purists can choose True Theatre mode to retain the original 24 fps.



Motionflow: **OFF**



Motionflow: **ON**

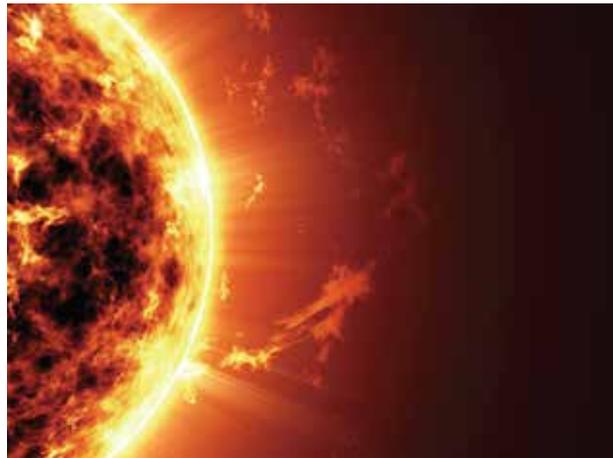
Anamorphic lens compatibility for 4K signals (V-stretch for 4K)

Wide lens compatibility means you can use your legacy anamorphic lenses with ease, even with 4K content. Watch your content in your favorite formats with a full-size picture, thanks to the V-stretch function.

New innovative technologies deliver a more immersive viewing experience with extreme clarity, expanded dynamic range and expanded colour volume



Extreme clarity



Expanded dynamic range



Expanded colour volume

Make the home cinema experience bigger and better than ever

Sony 4K projectors are compatible with IMAX Enhanced content, making them ready to deliver the bigger, more breathtaking IMAX visuals you love in compatible content. Take advantage of the size of your projector screen with movies that become even more immersive with IMAX Enhanced.



IMAX
ENHANCED

Native 4K SXRD™ panel.

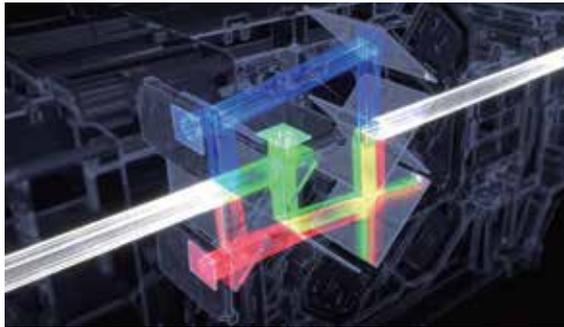
Immerse yourself in an incredibly lifelike picture with native 4K that offers 8.3 million pixels (3,840 x 2,160). With an 0.61-inch SXRD panel, you'll enjoy high brightness, inky blacks, vibrant colors, rich tones and textures, plus clear cinematic motion and image smoothness.



Wide Dynamic Range Optics

Our Wide Dynamic Range Optics contribute to a compact design with better light control by maximising the potential of the laser light source.

The resulting higher color volume means naturally colorful images, even at high brightness levels, and stunning, immersive contrast.



Advanced crisp focused lens

Experience flawless clarity across the entire screen, thanks to our Advanced Crisp-Focused Lens. The 70-mm aspherical front lens widens the focus area, ensuring clear images from corner to corner. A floating focus system utilises two moving lens groups and extra-low dispersion glass for distortion-free images with accurate color reproduction.

*BRAVIA Projector 9 / VPL-XW7000ES

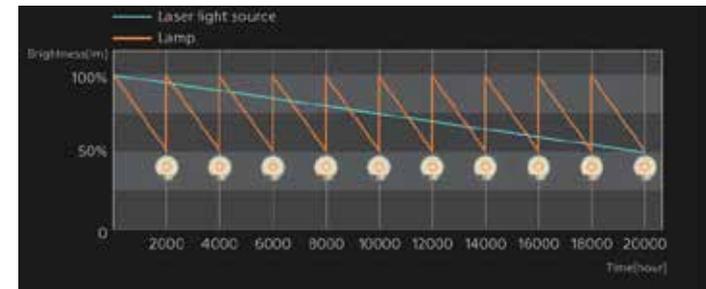


Enduring brightness from a laser light source

You'll never have to worry about changing the lamp in your home cinema projector—no lamp replacement and virtually no maintenance are required.

The projector uses a pure and reliable laser light source, keeping optimal brightness for up to 20,000 uninterrupted hours.*

*Estimated time and it varies depending on environment and usage.



Motorized zoom lens and wide lens shift

Installing your 4K laser projector in any room is easy with a motorized zoom and a wide lens shift range. Adjust the image position vertically and horizontally for the perfect setup whatever your room size.

*BRAVIA Projector 9 / VPL-XW7000ES

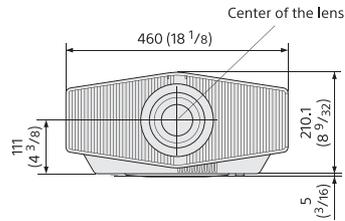
BRAVIA Projector 9

VPL-XW8100ES

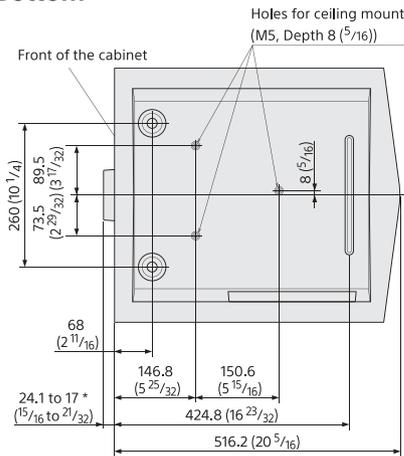
CONNECTOR PANELS



Front



Bottom

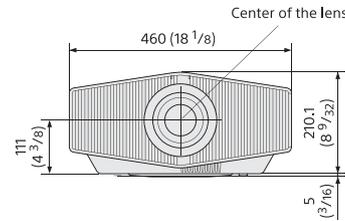


VPL-XW7000ES

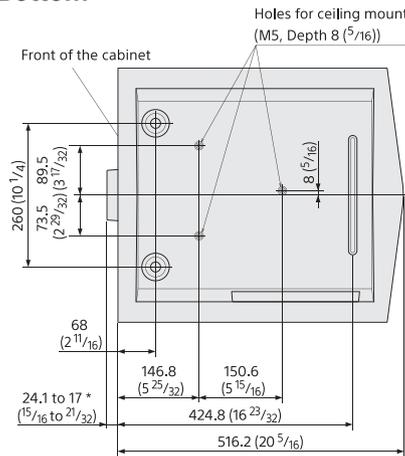
CONNECTOR PANELS



Front



Bottom



BRAVIA Projector 7

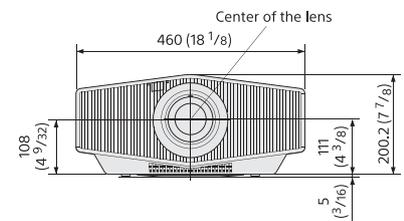
VPL-XW5100ES

VPL-XW5000ES

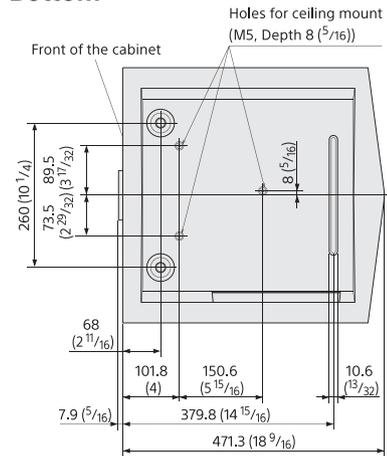
CONNECTOR PANELS



Front



Bottom



Unit : mm (inches)

*BRAVIA Projector 9 / VPL-XW7000ES
Varies depending on how focus is adjusted.

Specifications

	BRAVIA Projector 9 VPL-XW8100ES	BRAVIA Projector 7 VPL-XW5100ES	VPL-XW7000ES	VPL-XW5000ES	
Display system	4K SXRD panel, projection system				
Display device	Size of effective display area	0.61" x 3	0.61" x 3	0.61" x 3	
	Number of pixels	24,883,200 (3840 x 2160 x 3) pixels			
Light output	Light source	3,400 lm	2,200 lm	3,200 lm	
	Light source	Laser diode			
Dynamic contrast	∞ : 1				
Projection lens	Focus	Powered	Manual	Powered	
	Zoom	Powered (Approx. x 2.1)	Manual (Approx. x 1.60)	Powered (Approx. x 2.1)	
	Lens shift	Powered, Vertical +/- 85 %, Horizontal +/- 36 %	Manual, Vertical +/- 71 %, Horizontal +/- 25 %	Powered, Vertical +/- 85 %, Horizontal +/- 36 %	
		–	–	–	
	Throw ratio*1	1.35:1 to 2.84:1	1.38:1 to 2.21:1	1.35:1 to 2.84:1	
Picture position memory	5	–	3	–	
Picture processor	XR Processor for projector	XR Processor for projector	XR Processor for projector	X1 Ultimate for projector	
	Contrast	XR Dynamic Tone Mapping XR Deep Black	XR Dynamic Tone Mapping XR Deep Black	Object-based HDR remaster Dynamic HDR Enhancer	Object-based HDR remaster Dynamic HDR Enhancer
	Color	XR Triluminos Pro Live Color Enhancer	XR Triluminos Pro	Triluminos Pro	Triluminos Pro
	Clarity	XR Clear Image	XR Clear Image	Object-based Super Resolution Dual Database Processing Digital Focus Optimizer	Object-based Super Resolution Dual Database Processing Digital Focus Optimizer
	Motion	Motionflow	Motionflow	Motionflow	Motionflow
Accepted HDR format	HDR10/HLG				
Accepted digital signals	720x576/50p, 720x480/60p, 1280x720/50p, 1280x720/60p, 1920x1080/50i, 1920x1080/60i, 1920x1080/24p, 1920x1080/48p, 1920x1080/50p, 1920x1080/60p, 1920x1080/100p, 1920x1080/120p, 3840x2160/24p, 3840x2160/25p, 3840x2160/30p, 3840x2160/48p, 3840x2160/50p, 3840x2160/60p, 3840x2160/100p, 3840x2160/120p, 4096x2160/24p, 4096x2160/25p, 4096x2160/30p, 4096x2160/48p, 4096x2160/50p, 4096x2160/60p, 4096x2160/100p, 4096x2160/120p	720x576/50p, 720x480/60p, 1280x720/50p, 1280x720/60p, 1920x1080/50i, 1920x1080/60i, 1920x1080/24p, 1920x1080/48p, 1920x1080/50p, 1920x1080/60p, 1920x1080/100p, 1920x1080/120p, 3840x2160/24p, 3840x2160/25p, 3840x2160/30p, 3840x2160/48p, 3840x2160/50p, 3840x2160/60p, 3840x2160/100p, 3840x2160/120p, 4096x2160/24p, 4096x2160/25p, 4096x2160/30p, 4096x2160/48p, 4096x2160/50p, 4096x2160/60p, 4096x2160/100p, 4096x2160/120p	720 x 576/50p, 720 x 480/60p, 1280 x 720/50p, 1280 x 720/60p, 1920 x 1080/50i, 1920 x 1080/60i, 1920 x 1080/24p, 1920 x 1080/50p, 1920 x 1080/60p, 1920 x 1080/100p, 1920 x 1080/120p, 3840 x 2160/24p, 3840 x 2160/25p, 3840 x 2160/30p, 3840 x 2160/48p, 3840 x 2160/50p, 3840 x 2160/60p, 4096 x 2160/24p, 4096 x 2160/25p, 4096 x 2160/30p, 4096 x 2160/48p, 4096 x 2160/50p, 4096 x 2160/60p	720 x 576/50p, 720 x 480/60p, 1280 x 720/50p, 1280 x 720/60p, 1920 x 1080/50i, 1920 x 1080/60i, 1920 x 1080/24p, 1920 x 1080/50p, 1920 x 1080/60p, 1920 x 1080/100p, 1920 x 1080/120p, 3840 x 2160/24p, 3840 x 2160/25p, 3840 x 2160/30p, 3840 x 2160/48p, 3840 x 2160/50p, 3840 x 2160/60p, 4096 x 2160/24p, 4096 x 2160/25p, 4096 x 2160/30p, 4096 x 2160/48p, 4096 x 2160/50p, 4096 x 2160/60p	
3D	–		Yes	–	
Aspect Ratio Scaling	–		Yes	–	
Input Output (Computer / Video / Control)	HDMI	x 2 (HDCP2.3)	x2 (HDCP2.3)	x 2 (HDCP2.3)	
	Features specified in HDMI2.1	4K120/ALLM	4K120/ALLM	–	
	Display Port	–	–	–	
	Trigger	x 1 (Mini jack, DC 12 V, Max. 100 mA)	x 1 (Mini jack, DC 12 V, Max. 100 mA)	x 1 (Mini jack, DC 12 V, Max. 100 mA)	
	RS-232C	x 1 (D-sub 9-pin (male))	x 1 (D-sub 9-pin (male))	x 1 (D-sub 9-pin (male))	
	LAN	x 1 (RJ-45, 10BASE-T/100BASE-TX)	x 1 (RJ-45, 10BASE-T/100BASE-TX)	x 1 (RJ-45, 10BASE-T/100BASE-TX)	
	IR IN / OUT	IN: x 1 (Mini jack)	IN: x 1 (Mini jack)	IN: x 1 (Mini jack)	
	3D SYNC OUT	–	–	Yes	
	USB (for Firmware update)	x 1 (Type A, DC 5 V, Max. 500 mA)	x 1 (Type A, DC 5 V, Max. 500 mA)	x 1 (Type A, DC 5 V, Max. 500 mA)	
	Acoustic noise*2	26 dB	24 dB	26 dB	
Power requirements	AC 100-240 V, 50/60 Hz				
Power consumption	420 W	295 W	420 W	295 W	
Standby	0.4 W (when "Remote Start" is set to "Off")	0.4 W (when "Remote Start" is set to "Off")	0.4 W (when "Remote Start" is set to "Off")	0.4 W (when "Remote Start" is set to "Off")	
	0.5 W (LAN) (when "Remote Start" is set to "On") When a LAN terminal is not connected, it becomes a low power consumption mode (0.4 W)	0.5 W (LAN) (when "Remote Start" is set to "On") When a LAN terminal is not connected, it becomes a low power consumption mode (0.4 W)	0.5 W (LAN) (when "Remote Start" is set to "On") When a LAN terminal is not connected, it becomes a low power consumption mode (0.4 W)	0.5 W (LAN) (when "Remote Start" is set to "On") When a LAN terminal is not connected, it becomes a low power consumption mode (0.4 W)	
Dimensions (Without Protrusions)	W 460 x H 210 x D 517 mm (W 18 1/8 x H 8 9/32 x D 20 11/32 in)	W 460 x H 200 x D 472 mm (W 18 1/8 x H 7 7/8 x D 18 19/32 in)	W 460 x H 210 x D 517 mm (W 18 1/8 x H 8 9/32 x D 20 11/32 in)	W 460 x H 200 x D 472 mm (W 18 1/8 x H 7 7/8 x D 18 19/32 in)	
Mass	Approx. 14 kg				
Supplied accessories	Remote Control (RM-PJ24), Size AA (R6/LR6) batteries (2), AC Power Cord (1), Lens Cap (1), Setup Guide (1)	Remote Control (RM-PJ28), Size AA (R6/LR6) batteries (2), AC Power Cord (1), Lens Cap (1), Setup Guide (1)	Remote Control (RM-PJ24), Size AA (R6/LR6) batteries (2), AC Power Cord (1), Lens Cap (1), Setup Guide (1)	Remote Control (RM-PJ28), Size AA (R6/LR6) batteries (2), AC Power Cord (1), Lens Cap (1), Setup Guide (1)	
Optional accessories	–				

*1 Display size : 16:9

*2 Depends on the projector setting condition and usage environment.

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E-mail ID "sid-cavsales-b2b-lds@sony.com."

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